Why sponsor Linaro Connect?

Linaro Connect is the only place where industry leading experts in the Arm ecosystem - software and hardware alike - can meet face to face.

Meet the experts and see the latest industry developments.

- Raise your profile in front of hundreds of Open Source maintainers and engineers working on the latest Open Source software stacks and toolchains.
- Promote your brand to highlight your technology, hardware, tools, services and other solutions - tabletops and demos welcome.

“"The kernel developers who know exactly what is going on at that level, the hardware folks who always have a new board that does new and interesting things, the business people who understand how to keep an ecosystem moving forward - all in one place.”

Ed Vielmetti, Special Projects Director, Packet
Event summary

Target audience / attendees
Linaro Connect attendees represent a mix of open source maintainers, software & hardware engineers and technical leaders from the Arm ecosystem.

Mixture of technical sessions, collaborative engineering and business meetings
The event will be 2.5 days long and consist of keynotes and technical sessions in the morning with hacking, training and business meetings reserved for the afternoon.

Topics include:
- Android
- Artificial Intelligence
- Automotive
- Big Data
- Boot architecture
- Data Center & Cloud
- Edge Computing
- HPC
- Industrial
- IoT and Embedded
- Linux Kernel
- Multimedia
- Open Source Development
- Power Management
- Security
- Smart Home
- Testing and CI
- Toolchain
- Upstreaming Virtualization
- Windows on Arm
Agenda

Linaro Connect London | 26-28th April

Member registration fee: $500
Standard registration fee: $1,200 2.5 day pass | $360 single day pass

*Subject to change

Sponsorship opportunity
## Sponsorship Options

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### Complimentary passes
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### Branding Package
- Company logo on event graphics and stage, Connect website, General email and Social Media promotions

### Video Package
- One 2 minute video - subject to Event Team approval

### Early access to meeting room schedule (one week before official schedule launch)
Previous companies attended

Actions Semiconductor | Alibaba Cloud | Amarula Solutions | Amazon Web Services | Ampere Computing
| Analog Devices | Apache Software Foundation | Apple, Inc. | Arm | Arrow Electronics | Avnet | Baidu | BayLibre | Canonical | Cavium | Cisco | Collabora | Comcast | Cypress | Elektrobit Automotive GmbH
| Enea | Foundries.io | FreeBSD Foundation | Fugue | Fujitsu | Google | Gumstix, Inc. | Gyrfalcon | HiSilicon | Hoperun | Horizon Robotics | Huaxintong Semiconductor Technology Ltd. | HXT Semiconductor
| IBM | ILNumerics GmbH | Intel | Konkretz | KDE / LibreELEC | Kylin | L&T technology services | Linux Foundation | Marvell | MediaTek | Mellanox Technologies | Microsoft | Mininodes | Mozilla | MStar
| Semiconductor | Nokia | NXP | NXSW | OnePlus | OPEN AI LAB | Open Collaboration and Public Licensing
| Office | Open Culture Foundation | OpenChain Project | Packet | PEG | Peking University | Phytium | Qualcomm | Red Hat | Renesas Electronics | Riken | Rockchip | ROHM Semiconductor GmbH | Rubicin
| Labs | Samsung | Sandia National Laboratories | SEMIHALF | Seneca College - Centre for Development of
| Open Technology | Spritech Solutions | Siemens | Sky UK | Skymizer | Siconext | SoftBank | Sony
| Electronics | SPDX | Spreadtrum | ST Microelectronics | SUSE | System76 | Texas Instruments
| Thundersoft | TievIV | Toradex | TOSHIBA | UC San Diego | uCRobotics | Unisoc | VMWare | Xilinx | Zephyr Project | ZTE

Previous sponsors

ArcherMind | ARM | Avnet | Canonical | Fujitsu | Hoperun
| MediaTek | Packet | Qualcomm | redhat | Shiratech | Tocoding |
| Xilinx | cta

HOW TO SPONSOR LINARO
CONNECT
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To sponsor Connect please email us at
connect@linaro.org